

# 2016 POLITICAL FALL SPENDING

## ETHI-POL-GREGG FOR GOVERNOR-DEMOCRAT

CONTRACT NUMBER	DATES OF CONTRACT	# OF SPOTS	GROSS OWED	TOTAL (15%) COMMISSION	NET COST	PROD. COSTS	NET OWED	NET RECEIVED	DIFF IN TOTALS	CHECK #
858725	5/5-5/9	3	\$ 600.00	\$ 90.00	\$ 510.00		\$ 510.00	\$ 510.00		64527
859980	5/10-5/16	5	\$870.00	\$ 130.50	\$ 739.50		\$ 739.50	\$ 739.50		64589
863107	5/17-5/23	5	\$870	\$ 130.50	\$ 739.50		\$ 739.50	\$ 739.50		64696
874455	6/8-6/13	6	\$940	\$ 141.00	\$ 799.00		\$ 799.00	\$ 799.00		credit car
878338	6/14-6/20	6	\$ 940.00	\$ 799.00	\$ 799.00		\$ 799.00	\$ 799.00		credit car
881596	6/21-6/27	6	\$940	\$ 799.00	\$799		\$799	\$799		credit car
893388	6/28-7/4	2	\$ 400.00	\$ 60.00	\$ 340.00		\$ 340.00	\$ 340.00		credit car
896559	7/5-7/11	6	\$ 1,040.00	\$ 156.00	\$ 884.00		\$ 884.00	\$ 884.00		credit car
902375	7/12-7/18	7	\$ 740.00	\$ 111.00	\$ 629.00		\$ 629.00	\$ 459.00		credit car
includes 1 spot added as make good for spot missed last week totals are correct										
902375 revised	7/12-7/15	3	\$ 200.00	\$ 30.00	\$ 170.00		\$ 170.00	\$ 459.00	\$ 416.50	
client pulled schedule eff 7/14. will apply credit later										
905465	7/19-7/25	5	\$ 540.00	\$ 81.00	\$ 459.00		\$ 459.00	\$ 459.00		credit car
908434	7/26-8/1	5	\$ 540.00	\$ 81.00	\$ 459.00		\$ 459.00	\$ 459.00		credit car

**CONTRACT**

**ETHI**  
**800 Ohio Street**  
**Terre Haute, IN 47807**  
**(812) 232-9481**

And:

**Buying Time**  
**650 Massachusetts Avenue NW**  
**Suite 210**  
**Washington, DC 20001-3796**  
**USA**

<u>Contract / Revision</u> 908434 /		<u>Alt Order #</u> 25252012
<u>Product</u> <b>Political</b>		
<u>Contract Dates</u> <b>07/26/16 - 08/01/16</b>		<u>Estimate #</u> <b>4781</b>
<u>Advertiser</u> <b>POL/Gregg for Governor (D)</b>		<u>Original Date / Revision</u> 07/25/16 / 07/25/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> ETHI	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u> 9915780	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN5252/SP2893/TO824		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	ETHI	07/31/16	07/31/16	News 10 on Fox Su	10p-1030p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-----S				1	\$200.00				
N 2	ETHI	07/31/16	07/31/16	Su 10p-11p	10p-11p		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-----S				1	\$70.00				
N 3	ETHI	07/30/16	07/30/16	Sa 10p-11p	10p-11p		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-----S-				1	\$70.00				
N 4	ETHI	07/26/16	07/26/16	M-F 1030p-11p	M-F 1030p-11p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-T-----				1	\$150.00				
N 5	ETHI	07/28/16	07/28/16	M-F 4p-5p	M-F 4p-5p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	---T---				1	\$50.00				
<b>Totals</b>								<b>0.00</b>				<b>5</b>	<b>\$540.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 - 07/31/16	5	\$540.00	(\$81.00)	\$459.00
<b>Totals</b>	<b>5</b>	<b>\$540.00</b>	<b>(\$81.00)</b>	<b>\$459.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**EVISION GROUP**

125 West 55th St  
New York, NY 10019

Contract # 25252012

Changes as of: 7/25/2016 at 1:39 PM

Version: Highlighting Revision 1

CPE: 755/765/4781

Agency: BUYING TIME, LLC

650 Massachusetts Ave NW

Suite 210

Washington, DC 20001

Agency Order #: 5228608

Buyer: Herrick, Cathie

Salesperson: BEN WILMETH  
202-872-5880

Primary Demo: Adults 35+

Con Type: POLITICAL/NOTE

Assistant: BEN WILMETH  
202-872-5880

Total \$: \$540.00

Total Spots: 5

Total CPP: \$0.00

Total GRP:

Separation:

908434

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/26 - 8/1							Total Spots	Total \$	CPP	GRP
							7/26	7/27	7/28	7/29	7/30	7/31	8/1				
1	Su 10p-10:30p		News 10 On FOX	\$200.00	0	30	0	0	0	0	0	1	0	1	\$200.00	\$0.00	0.0
2	Su 10:30p-11p		Everybody Loves Raymond	\$70.00	0	30	0	0	0	0	0	1	0	1	\$70.00	\$0.00	0.0
Changes: Program from Sports 10 Instant Replay to Everybody Loves Raymond																	
3	Sa 10:30p-11p		Everybody Loves Raymond	\$70.00	0	30	0	0	0	0	1	0	0	1	\$70.00	\$0.00	0.0
Changes: Program from Andy Griffith to Everybody Loves Raymond																	
REV-4	Tu-F-M 10:30p-11p		Andy Gimmie	\$150.00	0	30	1	1	0	0	1	0	0	1	\$150.00	\$0.00	0.0
Changes: Rate from 100 to 150																	
REV-5	M-F 4p-5p		Dr Oz	\$50.00	0.0	30	0	0	0	0	0	0	0	0	\$50.00	\$0.00	0.0
TOTALS:														5	\$540.00	\$0.00	0.0

Make 55  
10140000



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25252012

Changes as of: 7/25/2016 at 1:39 PM

Version: Highlighting Revision 1

CPE: 755/765/4781

Flight: 7/26/16 - 8/1/16

Station: ETHI

Total \$: \$540.00

Agency: BUYING TIME, LLC

Advertiser: Gregg IN Governor

Market: Terre Haute

Total Spots: 5

650 Massachusetts  
AVE NW

Product: Political

Office: WASHINGTON

Total CPP: \$0.00

Suite 210  
Washington, DC 20001

Agency Order #: 5228608

Primary Demo: Adults 35+

Total GRP:

Buyer: Herrick, Cathie

Con Type: POLITICAL/VOTE

Separation:

Salesperson: BEN WILMETH

Assistant: BEN WILMETH

202-872-5880

202-872-5880

Special  
Instructions

Date/Time Added by Comment

07/25/16 9:10 AM System Notice Received.

## Order Level Comments

Competitive Information	
Market Budget:	\$18,000
ETHI Share:	3%
Comment:	
WAWV:	7%
WTHI:	61%
WTWO:	29%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	5	\$540.00	N/A	0.0
Total	100%	5	\$540.00	N/A	0.0

Monthly Summary			
Month	Spots	Dollars	
2016-Jul	5	\$540.00	
2016-Aug	0	\$0.00	
Total	5	\$540.00	

## Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	7/25/16 1:39 PM	BEN WILMETH	Revised			\$0	\$540.00	Changes: User Entered \$ from \$0.00 to \$540.00, Demo Meta to [R16], 4 buylines
New	7/22/16 4:19 PM	BEN WILMETH	Confirmed	5		\$540.00	\$540.00	

## Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25252012

Changes as of: 7/22/2016 at 4:19 PM

Version: Original Order

CPE: 755/765/4781

Flight: 7/26/16 - 8/1/16

Total \$: \$540.00

Agency: BUYING TIME, LLC

Advertiser: Gregg IN Governor

Station: ETHI

Total Spots: 5

650 Massachusetts

Product: Political

Market: Terre Haute

Total CPP: \$0.00

AVE NW

Agency Order #: 5228608

Office: WASHINGTON

Total GRP:

Suite 210

Buyer: Herrick, Cathie

Primary Demo:

Washington, DC 20001

Con Type: POLITICAL/NOTE

Separation:

Salesperson: BEN WILMETH

Assistant: BEN WILMETH

#	Day/Time	DP	Program	Rate	Len	7/26 - 8/1							Total Spots	Total \$	CPP	GRP
						7/26	7/27	7/28	7/29	7/30	7/31	8/1				
1	Su 10p-10:30p		News 10 On FOX	\$200.00	30	0	0	0	0	0	1	0	1	\$200.00	\$0.00	0.0
2	Su 10:30p-11p		<del>Sports Tonight</del> <i>Replay</i>	\$70.00	30	0	0	0	0	0	1	0	1	\$70.00	\$0.00	0.0
3	Sa 10:30p-11p		<del>Andy Griffith</del> <i>Clear</i>	\$70.00	30	0	0	0	0	1	0	0	1	\$70.00	\$0.00	0.0
4	Tu-Fri 10:30p-11p		<del>Andy Griffith</del> <i>Clear</i>	\$100.00	30	1	0	0	0	1	0	0	2	\$200.00	\$0.00	0.0
TOTALS:						1	0	0	1	1	2	0	5	\$540.00	\$0.00	0.0

AG 655  
hollywood  
should be  
150



125 West 55th St  
New York, NY 10019

Special Instructions	
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Contract # 25252012

Changes as of: 7/22/2016 at 4:19 PM

Version: Original Order

CPE: 755/765/4781

Flight: 7/26/16 - 8/1/16

Station: ETHI

Total \$: \$540.00

Agency: BUYING TIME, LLC

Advertiser: Gregg IN Governor

Market: Terre Haute

Total Spots: 5

650 Massachusetts

Product: Political

Office: WASHINGTON

Total CPP: \$0.00

AVE NW

Agency Order #: 5228608

Primary Demo:

Total GRP:

Suite 210

Buyer: Herrick, Cathie

Con Type: POLITICAL/VOTE

Separation:

Salesperson: BEN WILMETH

Assistant: BEN WILMETH

### Competitive Information

Market Budget: \$18,000

ETHI Share: 3%

Comment:

WAWV: 7%

WTHI: 61%

WTWO: 29%

### Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	5	\$540.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>5</b>	<b>\$540.00</b>	<b>N/A</b>	<b>0.0</b>

### Monthly Summary

Month	Spots	Dollars
2016-Jul	5	\$540.00
2016-Aug	0	\$0.00
<b>Total</b>	<b>5</b>	<b>\$540.00</b>

### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	7/22/16 4:19 PM	BEN WILMETH	New	5		\$540.00	\$540.00	

### Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**Date:** 2016

I, Buying Time, LLC,

being/on behalf of: Gregg for Indiana,

a legally qualified candidate of the Democrat

political party for the office of: Governor

in the General

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	ORDERED			

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Gregg for Indiana, P.O. Box 44224, Indianapolis, IN 46244

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mike Claytor

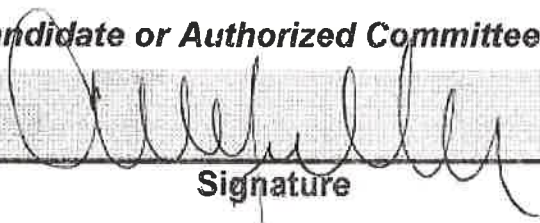
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

4/25/2015

**Date**

  
**Signature**

***To Be Signed By Station Representative***

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Printed Name**

\_\_\_\_\_  
**Title**